

**MSOM Outcomes Revised 2016**

- 1. The student will be able to research, analyze and discuss theoretical and practical knowledge associated with innovation and organizational change in the public and private sectors.**
- 2. The student will be able to analyze and construct quantitative and qualitative research methodologies to conduct program evaluations and assist in evidence-based decision making for profit and non-profit organizations.**
- 3. The student will be able to plan, design, and assess entrepreneurship, economic development and financing of projects.**
- 4. The student will be able to demonstrate the role of technology in commerce and research.**
- 5. The student will be able to practice effective negotiation and mediation as a mechanism to promote change in organizations and communities.**